

Sean P. Heney
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TownSquare Capital, LLC

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Sean P. Heney that supplements the TownSquare Capital, LLC brochure. You should have received a copy of that brochure. Contact us at 385-375-8650 if you did not receive TownSquare Capital, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Sean P. Heney (CRD # 5733969) is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Sean P. Heney

Year of Birth: 1987

Formal Education After High School:

- Cleveland State University, BS Finance, 2013

Business Background:

- TownSquare Capital, LLC, Investment Adviser Representative, 2/2022 - Present
- MML Investors Services, Registered Representative, 5/2017 - 2/2022
- MassMutual Life Insurance Company, Agent, 4/2017 - 2/2022
- Northwestern Mutual Management Company, Representative, 10/2016 - 2/2017
- Northwestern Mutual Investment Services, LLC, Registered Representative, 9/2016 - 2/2017
- Northwestern Mutual Life Insurance Company, Agent, 5/2016 - 2/2017

Item 3 Disciplinary Information

Form ADV Part 2B requires disclosure of certain criminal or civil actions, administrative proceedings, and self-regulatory organization proceedings, as well as certain other proceedings related to suspension or revocation of a professional attainment, designation, or license. Mr. Sean P. Heney has no required disclosures under this item.

Item 4 Other Business Activities

Sean P. Heney is separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Heney for insurance related activities. This presents a conflict of interest because Mr. Heney may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Sean P. Heney is the owner of SH-ML Holdings LLC, an entity created solely for payroll purposes. Mr. Heney's duties as the owner of SH-ML Holdings LLC do not create a conflict of interest to his provision of advisory services through TownSquare Capital, LLC.

Sean P. Heney is the owner of Knowme Media LLC. Mr. Heney's duties as the owner of Knowme Media LLC do not create a conflict of interest to his provision of advisory services through TownSquare Capital, LLC.

Item 5 Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Mr. Heney's receipt of additional compensation as a result of his other business activities.

Also, refer to the *Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of TownSquare Capital, LLC's firm brochure for additional disclosures on this topic.

Item 6 Supervision

In the supervision of our associated persons, advice provided is limited based on the restrictions set by TownSquare Capital, LLC, and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

My supervisor is: Staci Compagno, Chief Compliance Officer

Supervisor phone number: 385-375-8650